2027 ANNUAL SPONSORSHIP PACKAGE

NORTHWEST ECOBUILDING GUILD

SPONSORSHIP PACKAGE 2027

STRONGER TOGETHER.
BUILDING A BETTER FUTURE.

SUSTAINABLE
Supporting a healthier planet through responsible building practices.

COMMUNITY
Connecting industry professionals, homeowners, and changemakers.

EDUCATION
Sharing knowledge and resources for a more resilient built environment.

IMPACT
Investing in solutions that create lasting positive change.

TOGETHER WE CAN BUILD A STRONGER, MORE SUSTAINABLE NORTHWEST.

www.ecobuilding.org

Sponsorship at a Glance

Choose one event, a series of programs, or a year-round corporate partnership.

NW GREEN HOME TOUR

$200–$4,000

Connect with homeowners and professionals exploring sustainable homes.

NW GREEN BUILDING SLAM

$200–$4,000

High-energy event visibility, networking and audience engagement.

MONTHLY EDUCATION

$250–$1,400

Build recurring visibility through Guild education and live events.

ANNUAL SPONSORSHIP

$3,000–$10,000

Year-round sponsorship benefits across Guild programming.

Why sponsor the Northwest Ecobuilding Guild and events?

By supporting the Guild, you align your brand with **authentic expertise, environmental leadership, and a long-standing commitment to healthier homes and communities**. We help amplify your story, strengthen your credibility, and connect your business with an engaged audience that cares about the work you do and the values behind it.

Your support helps build a more sustainable future—and your brand becomes part of that story.

YEAR-ROUND SPONSOR VISIBILITY

The Guild's Reach. Your Company's Opportunity.

Connect your company with the Pacific Northwest's sustainable building community—online, in inboxes, and at high-visibility Guild events throughout the year.

1,000+	4,000+	190+	5,100+
Monthly Website Visitors	Monthly E-News Subscribers	Active Guild Members	Social Media Community*

BE SEEN ALL YEAR

Monthly Education Sessions • Northwest Green Home Tour • Green Building Slam • Hard Hat Tours • Guild Programming

WHY IT MATTERS TO SPONSORS

Sponsorship with the Northwest EcoBuilding Guild delivers more than logo placement. It's year-round visibility, industry credibility, and meaningful connections with builders, architects, designers, suppliers, sustainability professionals, and homeowners.

Your sponsorship connects you with:

500+ attendees at the NW Green Home Tour.
150+ attendees at our Green Building Slam events.
30–50 professionals at each education session.
Extensive marketing campaigns promoting our events through email, social media, and community outreach.
Green Pages Directory, positioning the Guild website as a go-to resource for green building professionals, products, and services.

Align your brand with sustainable building leadership while reaching an engaged audience throughout the year.

*Social community reflects current Facebook, X, Instagram, YouTube and LinkedIn audiences. Website and membership figures are current working estimates pending final 2026 analytics.

NORTHWEST ECOBUILDING GUILD

NORTHWEST GREEN HOME TOUR

HOMEOWNERS • BUILDERS • DESIGNERS • MANUFACTURERS



EVENT SPONSORSHIPS

Gold • Silver • Bronze • Supporting • Ally • Specialty

Northwest Green Home Tour Sponsorship

Main sponsorship levels

GOLD

$4,000

Two available

- Two sponsors only
- Top billing on all Tour promotions, including Tour Guide & Poster
- Logo on all paid marketing materials
- 200-word website highlight
- 200-word e-news highlight
- Tabling option at site of choice
- Logo in multiple Guild e-news leading to event
- Logo on Welcome Table at each site
- Flyers at each site
- 4 social media posts
- First right of refusal for following year

SILVER

$2,750

Unlimited

- Secondary billing on all Tour promotions
- 200-word website highlight
- 200-word e-news highlight
- Flyers at each site
- Logo in multiple Guild e-news leading to event
- Logo on Welcome Table at each site
- 3 social media posts

BRONZE

$1,500

Unlimited

- Third billing on all Tour promotions
- Logo in multiple Guild e-news leading to event
- Logo on Welcome Table at each site
- 2 social media posts

SUPPORTING

$750

Unlimited

- Welcome Table logo at each site
- Logo in multiple Guild e-news
- Logo in Tour Guide & Promo Poster
- 1 social media post

ALLY

$200

Unlimited

- Company name in text on the Tour website
- One social media post linking to their website.

NW Green Home Tour — Additional Sponsorship Opportunities

SPECIALTY SPONSORS

$500 each

One available per category

- **WELCOME TABLE** — exclusive recognition, Guide/Poster logo, website/social recognition, branded item at each site if applicable
- **TOUR GUIDE** — map/back-page logo, Guide/Poster logo, website recognition, social promotion
- **TICKET**— ticketing thank-you page + tickets/waivers, Guide/Poster logo, website/social recognition
- **DONATION** — QR signage at each site, Guide/Poster logo, website/social recognition, 4 tagged donation posts

SITE SUBCONTRACTOR

$250

Flexible site participation

- Table or display promotional materials at a participating Tour site, space permitting
- Connect with homeowners actively planning remodels, new homes and sustainable projects
- Showcase expertise alongside builders, designers and manufacturers
- Digital Tour Guide listing, if applicable
- Site Host Incentive: $50 registration credit for each subcontractor recruited



NORTHWEST ECOBUILDING GUILD

NORTHWEST GREEN BUILDING SLAM

A high-visibility event built for connection, recognition and community.



EVENT SPONSORSHIPS

Gold · Silver · Bronze · Supporting · Ally · Specialty

Green Building Slam Sponsorships

GOLD
$4,000

Two available

- Two sponsors only
- Top billing for all SLAM promotions
- 200-word website highlight
- 10–15 second verbal highlight at event start
- 200-word e-news highlight
- Top-level logo on poster & program
- Networking/trade show table
- Flyers displayed at event
- Verbal recognition & logo at start
- 4 social media posts
- 8 complimentary tickets
- First right of refusal for following year

SILVER
$2,750

Unlimited

- No limit
- Secondary billing for all SLAM promotions
- 200-word e-news highlight
- Second-level logo on poster & program
- Networking/trade show table
- Flyers displayed at event
- Verbal recognition & logo at start
- 3 social media posts
- 6 complimentary tickets

BRONZE
$1,500

Unlimited

- No limit
- Third billing for all SLAM promotions
- Third-level logo on poster & program
- Networking/trade show table
- Flyers displayed at event
- Verbal recognition & logo at start
- Logo in Guild e-news
- 2 social media posts
- 4 complimentary tickets

SUPPORTING
$750

Unlimited

- Shared networking/trade show table
- Flyers displayed at event
- Logo at start of event
- Logo in Guild e-news
- Logo on event poster & program
- 1 social media post
- 2 complimentary tickets

ALLY
$200

Unlimited

- Company name in text on title slide
- Company name in text in the program
- 1 complimentary ticket

EXCLUSIVE SPONSORS
$500 each

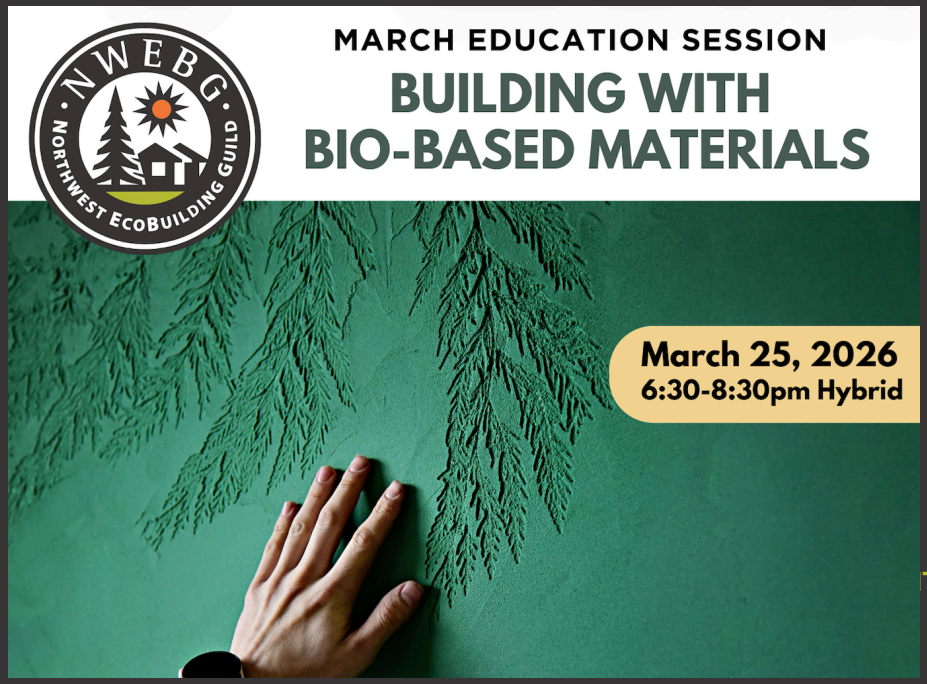
One available per category

- **DRINK** — exclusive beverage station recognition; branded napkins/cups if applicable
- **HORS D'OEUVRES** — exclusive food station recognition; promotional materials if applicable
- **LIVE STREAM** — opening/closing screen logo, emcee recognition and recording recognition
- **PROGRAM** — prominent program logo plus full-page ad/ branded message if space permits

NORTHWEST ECOBUILDING GUILD

MONTHLY EDUCATION SESSIONS

Stay visible throughout the year while supporting practical education for the sustainable building community.





Monthly Education Sessions

Sponsor one session or build recurring visibility.

GOLD

$1,275–$1,400

Multi-session

- 8–10 sessions
- Top-billed logo on printed/digital marketing
- Logo display for Annual Picnic & Winter Party
- Corporate slide on livestream & presentation
- 2-minute introduction at each sponsored event
- Top-billed logo on event table tents
- Logo in multiple Guild e-news leading to event
- 5 social media spotlights
- Logo on Guild event pages
- E-news spotlight

SILVER

$1,075–$1,225

Multi-session

- 5–7 sessions
- Secondary logo on printed/digital marketing
- Secondary logo on welcome slide
- Secondary logo on event table tents
- Introduction at each sponsored event
- Logo in multiple Guild e-news leading to event
- 3 social media spotlights
- Logo on Guild event pages
- E-news spotlight

BRONZE

$250–$925

Choose session count

- 1–4 sessions
- Third-level logo on event flyer
- Third-level logo on welcome slide
- Third-level logo on event table tents
- Introduction at each sponsored event
- Logo in multiple Guild e-news leading to event
- 1 social media spotlight
- Logo on Guild event pages

Education Sponsorship Pricing

Flexible pricing for the number of sessions you want to sponsor.

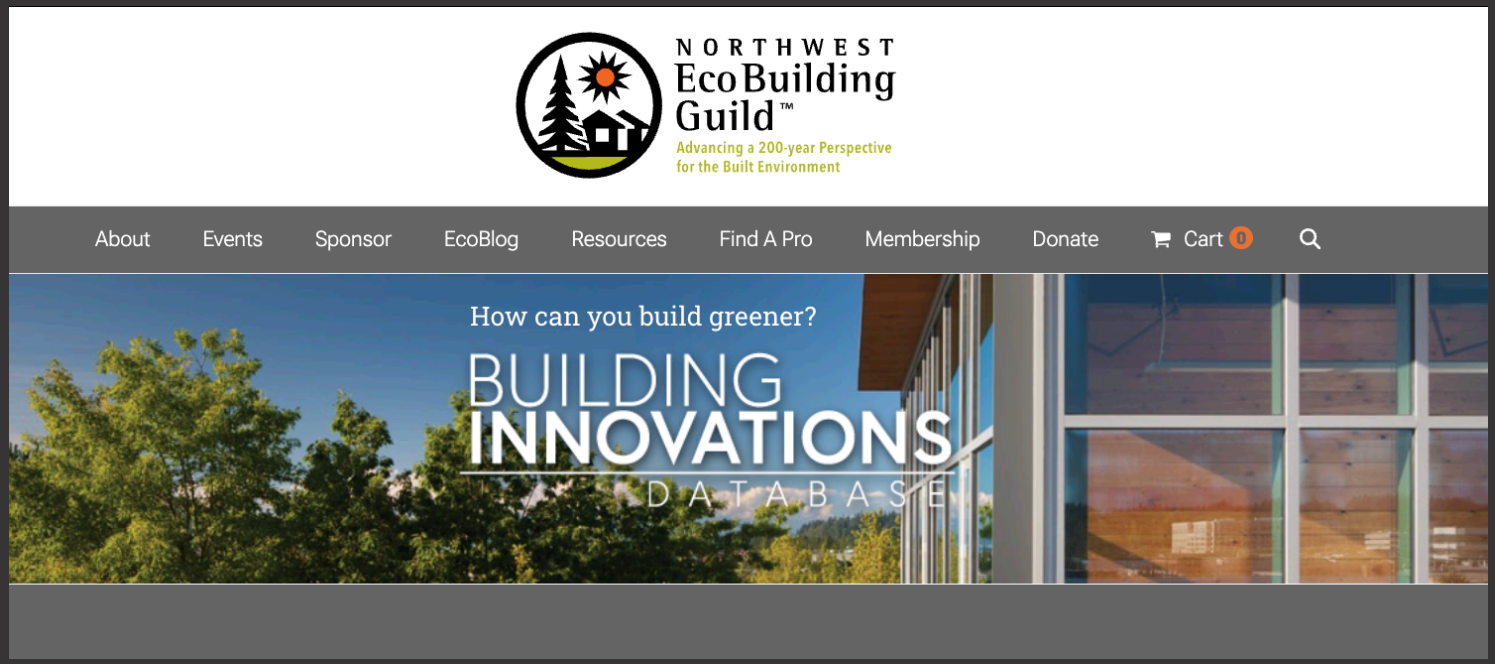
1 SESSION	2 SESSIONS	3 SESSIONS	4 SESSIONS	5 SESSIONS
$250	$490	$725	$925	$1,075
6 SESSIONS	**7 SESSIONS**	**8 SESSIONS**	**9 SESSIONS**	**10 SESSIONS**
$1,125	$1,225	$1,275	$1,325	$1,400

All education sponsorship levels include Guild e-news visibility and recognition on the applicable event page.

NORTHWEST ECOBUILDING GUILD

ANNUAL SUSTAINABLE SPONSORSHIPS

Year-round visibility across Guild events, education and community programming.



GOLD • SILVER • BRONZE • ALLY

Annual Sustainable Sponsorships

Year-round sponsorship with event-level benefits and membership discounts.

GOLD — $10,000

Gold level at all events • 100% membership discount • two-limit

Includes one feature article in the Guild newsletter, one corporate blog on the website, logo displayed on the home page of the Guild website and all Guild newsletters for the year and 4 dedicated social media posts.

SILVER — $5,000

Silver level at all events • 50% membership discount

Includes one corporate blog on the website, logo displayed on the home page of the Guild website and all Guild newsletters for the year and 2 dedicated social media posts.

BRONZE — $3,000

Bronze level at all events • 25% membership discount

Logo displayed on the home page of the Guild website and all Guild newsletters for the year and 2 dedicated social media posts.

EVERY ANNUAL SPONSORSHIP LEVEL:

Logo + link included in all Guild e-newsletters.